



**Be a 209Gives Sponsor!**

***Support local nonprofits.***

★ **Presenting and Premier Sponsors will be recognized as sponsoring both **209Gives GivingTuesday** on November 28, 2023 and the 5th annual **209Gives** event in April 2024.**



**On November 28, 2023, the entire world will be talking about, thinking about, and discussing ways each of us can contribute to a better society. Join 209Gives GivingTuesday!**

**209gives.org**

**(209) 943-2375**

**LPonick@sanjoaquinconf.org**



# Impact

**209Gives GivingTuesday is a unique and one-of-a-kind event, helping build the capacity of San Joaquin nonprofits through a 24-hour digital fundraising event.**

Over the past 10 years, GivingTuesday has grown into an annual global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity; unleashing the power of people and organizations to transform their communities and the world. We are excited to offer 209Gives GivingTuesday this **November 28, 2023** to our local nonprofits and their supporters.

With support from sponsors, the Community Foundation is able to offer 209Gives GivingTuesday at no cost, with 100% of funds raised being passed through to nonprofits in our region **to support their work to make San Joaquin County a place where there are no barriers to bright futures.**

The San Joaquin Community Foundation is seeking sponsors to support 209Gives GivingTuesday. We hope you will consider being a sponsor for this exciting day of participating in local-driven philanthropy.

**Over \$1 million has been raised through 209Gives since 2020!**

## **How 209Gives benefits our local nonprofit community:**

- It's 100% free for a nonprofit to participate!
- Every dollar raised by a nonprofit is passed directly through to support their work
- Enhances an organization's public visibility and highlights the important work nonprofits do in the community
- Provides an opportunity to engage donors and volunteers
- Expands an organization's online and social media presence
- Leverages a modern and secure online giving platform to raise funds to support an organization's most critical needs
- Provides FREE access to professionally developed marketing materials, trainings, and communication tools

## **Nonprofits who participate in 209Gives experience, on average:**

**77%** of nonprofits acquired new donors through 209Gives

**48%** of donors support an organization for the first time



# Sponsorship Levels

## PRESENTING SPONSOR – \$10,000

- Sponsor of Two Prizes (examples)
  - Most Overall Raised
  - Most number of unique donors
- Company Name listed with two prizes being sponsored
- Logo, Company name, and website link on 209Gives GivingTuesday home page as sponsor
- Potential for over 10,000 views on 209Gives (based on historical data)
- Mentions on Social Media, Email Blast, and all communications
- All benefits above for 209Gives GivingTuesday and for the 5th annual 209Gives in April 2024

## PREMIER SPONSOR – \$5,000

- Sponsor a Prize (see examples above)
- Company Name listed with prize being sponsored
- Logo, Company name, and website link on 209Gives GivingTuesday home page as sponsor
- Mentions on Social Media, Email Blast, and all communications
- All benefits above for 209Gives GivingTuesday and for the 5th annual 209Gives in April 2024

## SUPPORTING SPONSOR – \$2,500

- Logo, Company name, and website link on 209Gives GivingTuesday home page as sponsor
- Mentions on Social Media, Email Blast, and Communications

## FOUNDATION SPONSOR – \$1,000

- Logo, Company name, and website link on 209Gives GivingTuesday home page as sponsor
- Mentions on Social Media, Email Blast, and all Communications



"209Gives has been a lifeline for our organization during a time of unprecedented need for our work. Not only were the generous gifts we received instrumental in keeping our doors open and able to provide exercise and nature when we had to have higher ratios of staff to participants, we were also able to build relationships across San Joaquin County that will continue to bolster our work moving forward."

— Dr. Pat Tirone, Director, *Delta Sculling Center*

## What is 209Gives Prize Pool?

209Gives Prize Pool directly benefits participating nonprofits and is comprised of monetary incentives offered throughout the day, during the actual 209Gives GivingTuesday event. The different prizes help maximize exposure for nonprofits, which drives donations for their organization. For example, during the 209Gives Lunch Rush Prize (given out to the organization that can raise the most money from 12:00 pm to 1:00 pm) we saw an increase of 57% more donations received than any other hour.





# Exposure

During the public awareness campaign leading up to 209Gives GivingTuesday, your business has the opportunity to receive significant exposure throughout San Joaquin County. Based on website traffic and the Foundation's and participating nonprofit organizations followers, your support will be recognized community wide. Being a sponsor shows commitment to the local nonprofit community, and provides a one-of-a-kind marketing opportunity for businesses. **There is only one 209Gives GivingTuesday!**

## Recognition Opportunities:

- Logo visibility on website, advertisements, and communications to nonprofits
- Recognition call-outs on social media
- Recognition before, during, and after the event
- Media exposure (including all 209Gives Press Releases)

# Thank you 209Gives past Sponsors!



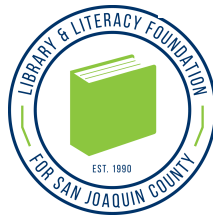
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The Duffy  
Family

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*—Antone E. & Marie F.—*



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JOAQUIN**  
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SAN JOAQUIN COMMUNITY FOUNDATION



**GREATER  
STOCKTON**  
CHAMBER OF COMMERCE  
EST. 1901



**PORT CITY**





# Contact

209Gives GivingTuesday is more than just 24-hours of community giving. It builds excitement and shines an important light on the work of our local nonprofits that serve our community and its members. Your support makes this possible.

*We would love to partner with you!*

☐ **Check Enclosed**

Please make check payable to  
**San Joaquin Community Foundation (209Gives)**

☐ **Please send invoice**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Call or email our 209Gives team today to get started.**

LOUIS PONICK  
*Director of Donor Relations*  
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Stockton, CA 95219

[www.209gives.org](http://www.209gives.org)

**209Gives is hosted by:**



**THANK YOU!**